



Bluegrass Hospitality Industry At a Glance

Lexington, Kentucky

#7 10 most affordable big city in the U.S.
-Kiplinger's

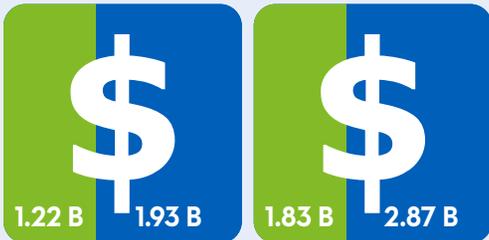
#22 Top 50 U.S. best value cities
-Trivago

Total Economic Impact 25,950 Hospitality Employees



Fayette County

Bluegrass Region



■ Direct Spending (39%)* ■ Direct Spending (39%)*
■ Indirect Spending (61%)** ■ Indirect Spending (61%)**

65 properties representing 7,310 rooms
2.7 million overnight hotel guests
\$152.67 million room revenue
\$9.16 million occupancy tax
100 locally owned restaurants

*Direct Spending- Any money that goes directly from a tourist's pocket into the local economy
**Indirect Spending- The money spent by tourists that is respent within the local economy

Source: VisitLEX, 2014



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Be Heard

Have Fun

Give Back

Connect with Others

Stay informed

Join Today!



Our Mission

The Bluegrass Hospitality Association is the unified voice of the hospitality industry; committed to advocating for our members, investing in our future leaders and celebrating the impact of the Hospitality community in the Bluegrass.

Who We Are

The Bluegrass Hospitality Association (BHA) represents a diverse membership of hospitality professionals from hotels, restaurants, breweries and distilleries, tourist attractions, and strategic partners. If you are a stakeholder in the hospitality sector and want to positively impact the hospitality industry, then membership in BHA is a must!



Have Fun & Give Back

Enjoy social gatherings and invest in the future of the hospitality industry by participating in the annual Bluegrass Hospitality Games.



The Bluegrass Hospitality Games is a fun event where teams compete in a series of games to raise money for the BHA's scholarship initiative. The BHA has awarded numerous scholarships to local students seeking a career in the hospitality industry.

Stay Informed

Attend informative and educational meetings and events at discounted rates.

Be Heard

Be part of a larger, stronger voice on issues and legislation that affect the hospitality industry in the Bluegrass. BHA continually monitors important local hospitality legislation and strives to be heard on relevant issues.



Connect with Others

Take advantage of meeting others in the local hospitality industry! Network at a BHA event, post news and events on the members-only list serv and follow the BHA on Facebook and Twitter.

Join BHA Today

For more information on membership dues levels and upcoming BHA events, visit www.bluegrasshospitality.org.